

Communications Committee Meeting

September 1, 2020

5:45PM

Primary School Library

Present: Superintendent Suzanne Guntlow; Board Members: Elaine Berlin, Kelly Firmbach

1. Exit Survey Results

Since all of the voting for the Spring budget vote was mail-in, we did not conduct an exit survey.

2. Current Communications Policies/Regulations

- Public Information Program Policy 1100
- Public Information Program Regulation 1100-R
- Communication with Parents Policy 4712

Superintendent Guntlow explained the policies, in particular the Public Information Program Policy Regulation, which dictates that social media is only used for promotion school programs, staff and students. Mindy is also checking in with NYSSBA for updates to current policies.

3. Communication with Families and Blackboard Connect Service

The committee discussed current issues with parents receiving a text message for an email, but never receiving an email or a delay in receiving an email. Superintendent Guntlow indicated that there was an issue with Blackboard Service and that Todd Digrigoli has since fixed the issue and that there should no longer be an issue with the text messages/emails.

Superintendent Guntlow also indicated that, since NY Pause began in March, the staff has worked to decrease the percentages of families without an email address on file. The staff will continue to work on obtaining an email address for each family.

4. Other

The committee discussed the need for continuing to effectively communicate and update families regarding reopening plans/positive COVID cases/etc.

The next meeting is set for November 3, 2020.