

Communications / PR Committee Meeting Minutes: 3/7/21 at High School 5:45-6:30 pm

Present: Suzanne Guntlow, Kelly Firmbach, Elizabeth Phillips, Jared Widjeskog (chair)

In anticipation of the budget vote, the committee reviewed the 2021-2022 Budget Newsletter and discussed the upcoming 2022-2023 newsletter. It has a target mailing date the week of May 4th and will highlight academic success in the face of Covid, teacher trainings, and various other topics.

Reviewed 2021 exit survey results and discussed the importance of voters' participation in exit surveys. The communications committee would like to encourage voters' participation in exit surveys, which are crucial to understanding why people vote as they do.

Wall of Fame update – Deadline was Feb 25 with a committee meeting on March 23 and an April 26 induction ceremony.

Discussed status of our District Communications Specialist: Currently 3 days per week through Questar.

Minutes recorded by Jared Widjeskog