

## Communications Committee

### April 4 ,2023

#### Minutes

**Committee Members Present:** Anne Schaefer, Meghan Lafferty-Brown, Jared Widjeskog, Mackenzie Rigg, Suzanne Guntlow

- NTS Data Services: Manage voter databases
  - Discussion of the implementation of this service in the upcoming election. This will give the district the ability to check voters in with the assistance of iPads and will provide data on voters that participate in the election. This will work in tandem with our voter exit survey results to aid in the understanding of our voters
  
- 2022 Voter Exit Survey Results
  - Review of results from 2022
  
- 2023 Exit Survey Plan
  - Edits to the survey were discussed to best compliment the data we will receive through the use of NTS Data Services
  
- Budget Newsletter
  - Due to be mailed out week of 5/2/23
  - Educating the Whole Student, Capital Project Update, Investment in Technology, Literacy Programming in addition to highlights of the proposed budget
  
- Rider Report Feedback
  - Noted that the inclusion of upcoming events in the Rider Report has been a success/appreciated
  
- Other